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n of: Neal et al.

PATENT

Attorney Docket No.: DEM1P006

Examiner: Van Doren, Beth

Group: 3623

Title: SYSTEM FOR CREATING OPTIMIZED

PROMOTION EVENT CALENDER

Application No.: 09/849,783

Confirmation No.: 9893

CERTIFICATE OF EXPRESS MAILING

I hereby certify that this paper and the documents and/or fees referred to as attached therein are being deposited with the United States Postal Service on April 6, 2006 in an envelope as "Express Mail Post Office to Addressee" service under 37 CFR § 1.10, Mailing Label Number EQ 227410693 US, addressed to: Mail Stop: RCE, Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450.

Kang S. Lim

PRELIMINARY AMENDMENT

Mail Stop: RCE Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

April 6, 2006

Dear Sir:

Please amend the above identified patent application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.

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